

COLOR PSYCHOLOGY

Red

— Traits:

Power
Love
Danger



— Traits:

Friendly
Optimistic
Confident

Orange

— Traits:

Happiness
Positivity
Competence

Yellow



— Traits:

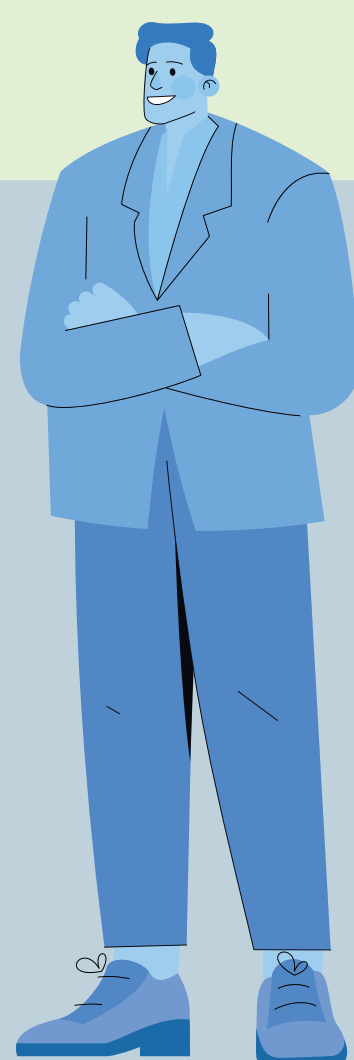
Calm
Natural
Refreshing

Green

Blue

— Traits:

Trustworthy
Responsible
Professional



— Traits:

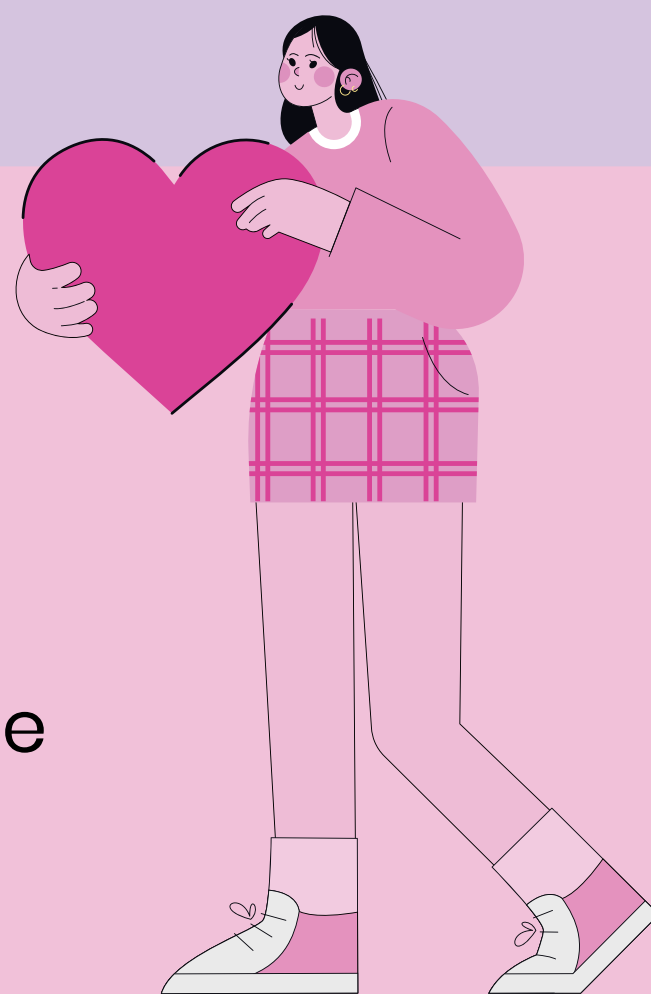
Creative
Luxurious
Mysterious

Purple

Pink

— Traits:

Soft
Nurturing
Compassionate



— Traits:

Warm
Grounded
Neutral

Brown

Black

— Traits:

Elegant
Timeless
Authoritative



— Traits:

Innocent
Peaceful
Clean

White